

Term End External Examination 1st Semester (Session-Feb 2025)

Subject: Skill Enhancement Course

Course No and Title: MCM122S/ Mobile Journalism

Time: 1.15 hours **Max Marks:50** **Min. Marks:20**

Section A: Objective Type Questions

Q1. Choose the appropriate Answer: (4x1.5=06)

- i. Which of these is essential for a MoJo story
A Research B Interview
C Idea D All the above
- ii. Which of these is not an essential part of the kit for MoJo
A Smartphone B Mobile tripod
C Additional lens D Mic
- iii. How do rules and ethics of journalism apply to MoJo?
A Never B Always
C Sometimes D During research
- iv. Which of the following is a Qualitative Research Technique?
A Long shot B Establishing shot
C Medium shot D Top Angle shot

Section-B: Descriptive Type Questions (Short Type)

Q2: Answer all the Questions (4 x 4 =16)

- i. Define MoJo.
- ii. Write a short note on start of MoJo.
- iii. Write a short note on use of tripods and monopods in MoJo.
- iv. Give four examples of MoJo.

Section – C: Descriptive Type Questions (Medium Type)

Answer all the questions: (2 x 7=14)

Q3. Describe the benefits of MoJo.

OR

How has MoJo evolved over the years?

Q4. Describe the interface and use of any two apps you use for MoJo.

OR

Explain the use of items that comprise a MoJo kit.

Section – D: Descriptive Type Questions (Long Type)

Answer any one of the following: (1 x 14=15)

Q5. How has Mobile Journalism impacted the quality of news and the way news is consumed?

Q6. Critically analyse two examples of MoJo you have come across.