

Term End External Examination 1<sup>st</sup> Semester (Session-Feb 2025)

Subject: Multidisciplinary Course

Course No and Title: MCM022I/ Understanding Media

Time: 1.15 hours                      Max Marks:50                      Min. Marks:20

Section A: Objective Type Questions

**Q1. Choose the appropriate Answer: (4x1.5=06)**

**i. Which of these isn't included in Mass Media**

- A Newspapers                      B Books
- C Television                      D Social-media

**ii. What is the place of media in a democracy in terms of its significance**

- A 1<sup>st</sup>                                      B 2<sup>nd</sup>
- C 3<sup>rd</sup>                                      D 4<sup>th</sup>

**iii. Which of these is not a news value**

- A Proximity                      B Creativity
- C Significance                      D Prominence

**iv. Which of these is essential for a news story?**

- A Sensationalism                      B Hype
- C Balance                              D All of these

Section-B: Descriptive Type Questions (Short Type)

**Q2: Answer all the Questions (4 x 4 =16)**

- i. Briefly define various forms of mass media.
- ii. Define various types of journalism.
- iii. What are 5Ws and H?
- iv. How are ethics different from laws?

Section – C: Descriptive Type Questions (Medium Type)

**Answer all the questions: (2 x 7=14)**

**Q3. Describe the features of a news story.**

**OR**

Describe news values.

**Q4. What skills should a journalist possess?**

**OR**

Describe various tools of journalism.

Section – D: Descriptive Type Questions (Long Type)

**Answer any one of the following: (1 x 14=15)**

**Q5. How essential is journalism for a society? How do you see the changing face of journalism due to advancements in technology?**

**Q6. Is the meaning of news changing due to social media? Justify your answer with examples.**