

Term End External Examination 1st Semester (Session-Feb 2025)

Subject: Business Administration

Course No and Title: BBA122M/ Principles of Management

Time: 2.15 hours Max Marks:100 Min. Marks:40

Section A: Objective Type Questions

- Q1. Choose the appropriate Answer: (8x1.5=12)**
- i. According to Mintzberg, which of the following is a role of manager**
- A Interpersonal B Informational
C Decisional D All of the above
- ii. Who is known as the Father of Scientific management**
- A F. W. Taylor B Henri Fayol
C Henry Mintzberg D Henry Gantt
- iii. The number of people managed effectively by a single superior in an organization is called as**
- A Span of control B Width of control
C Width of planning D None
- iv. Which of the following flows from top to bottom**
- A Staff authority B Line authority
C Wait authority D none
- v. Which leadership style tends to centralize authority and make unilateral decisions?**
- A Cultural B Democratic
C Autocratic D Lassiez faire
- vi. An efficient supervisor should posses**
- A Technical skills B Conceptual skills
C Human relation skills D All the above
- vii. The two-factor theory is based on which factors?**
- A Hygiene and behavioural B Safety and self – esteem
C Self - actualization and status quotient D None of the above
- viii. The process of monitoring, comparing and correcting is called**
- A Controlling B Coordinating
C Leading D Directing

Section-B: Descriptive Type Questions (Short Type)

Q2: Answer all the Questions (8 x 4 =32)

- i.** What do you understand by the term ‘Technical skills?’
- ii.** State the ‘Informational’ role of a manager
- iii.** What are the advantages of Departmentalization?
- iv.** Define Delegation of Authority.
- v.** Elucidate manpower planning.
- vi.** “Motivation is the core of management”. Comment.
- vii.** Explain the objectives of budgetary control.
- viii.** Differentiate between Manager vs. leader.

Section – C: Descriptive Type Questions (Medium Type)

Answer all the questions: (4 x 7=28)

- Q3.** ‘Decision making is the essence of managing.’ Comment and explain the features of a rational decision

OR

Explain Henri Fayol’s 14 principles of management.

- Q4.** Differentiate between centralization and decentralization.

OR

What is Organisational structure? Discuss any two structures

- Q5.** Discuss the Elements of Directing

OR

What is motivation? Discuss any one theory of motivation?

- Q6.** Discuss the Trait theory of leadership

OR

Control guides operations, improves motivation and morale, and facilitates coordination. Explain the statement highlighting the importance of control in a business organization.

Section – D: Descriptive Type Questions (Long Type)

Answer any two of the following: (2 x 14=28)

- Q7.** What is Scientific Management? Discuss its principles.
- Q8.** What is planning? Explain the steps involved in planning.
- Q9.** “Staffing is the process of identifying, assessing, placing, evaluating and developing individuals at work”. Explain the statement highlighting the significance of staffing in modern business organizations.
- Q10.** “A good leader is one who understands his subordinates, their need and their sources of satisfaction”. Comment on this statement and highlight the traits of effective leaders.