

Term End External Examination 1st Semester (Session-Feb 2025)

Subject: Multidisciplinary Course

Course No and Title: BAD022I/ Managerial Skills

Time: 1.15 hours Max Marks:50 Min. Marks:20

Section A: Objective Type Questions

Q1. Choose the appropriate Answer: (4x1.5=06)

i. Need hierarchy theory was given by?

- A Henry Fayol B Rensis Likert
C Abraham Maslow D None of the above

ii. Communication starts with :

- A Idea generation B Encoding
C Decoding D None of the above

iii. There are -----important C's in communication?

- A Four B Six
C Seven D Eight

iv. Incentive can be:

- A Financial B Non-financial
C Both financial and non- D None of the above
financial

Section-B: Descriptive Type Questions (Short Type)

Q2: Answer all the Questions (4 x 4 =16)

- i. Define Brainstorming?
ii. What is Case study?
iii. Name four barriers of communication?
iv. iv. What is motivation?

Section – C: Descriptive Type Questions (Medium Type)

Answer all the questions: (2 x 7=14)

Q3. What are the factors which are essential for building self-confidence among employees?

OR

Differentiate between effective and ineffective communication?

Q4. Discuss Herzberg's two factor theory of motivation?

OR

Write short notes on:

- a. Group dynamics
b. Role ambiguity

Section – D: Descriptive Type Questions (Long Type)

Answer any one of the following: (1 x 14=15)

Q5. Define group dynamics? How group dynamics can enhance behavior among employees?

Q6. Compare and contrast different styles of leadership in an organization setting?