



DEPARTMENT OF MEDIA STUDIES
GOVERNMENT DEGREE COLLEGE
BARAMULLA, J&K



NAAC "A" Accredited
College with Potential for Excellence (CPE) Status

ORGANISES

NATIONAL CONFERENCE

ON

**COMMUNICATION & SOCIETY:
CHALLENGES, GAPS AND OPPORTUNITIES**

ON

NOVEMBER 27, 2021



NATIONAL HIGHWAY ROAD KHAWAJABAGH, BARAMULLA, JAMMU & KASHMIR – 193101

ABOUT THE CONFERENCE

Department of Media Studies at Government Degree College Baramulla, JK, recently established a centre for carrying out research in Mass Communication and Multimedia Production. Simultaneously, a need was felt to orient, or reorient, all the associated scholars, students as well as academics to the significance of communication and communication-research.

Not many conferences are held on the subject in this part of the world, leaving very efficient scholars here with least opportunities to showcase their work.

Our department, having been made the Hub for the development of Research Ecosystem in Mass Communication and Multimedia Production in the colleges of Kashmir province, thought of making a start, with this National Conference on Communication and Society: Challenges, Gaps, and Opportunities.

This event will encourage local and national academicians and scholars to present their research work and exchange ideas on a national forum stimulating respectful dialogue. For the budding scholars of Kashmir, this event will afford an exceptional opportunity for enhancing their research skills through interactions and idea exchanges with the accomplished scholars and academicians of India.

We aim to make it an annual platform where we all can come together to learn from each other.

THEME

**COMMUNICATION & SOCIETY:
CHALLENGES, GAPS AND OPPORTUNITIES**

SUB-THEMES

- COMMUNICATION RESEARCH : NEED AND CHALLENGES
- DIGITAL MEDIA AND DEMOCRACY
- CENSORSHIP AND MEDIA
- CINEMA AND SOCIETY
- MINORITIES AND MEDIA
- MEDIA AND MARKET
- CRISIS COMMUNICATION
- MEDIA AND SOCIAL JUSTICE
- FEMINISM AND MEDIA
- RESEARCH TRENDS IN MEDIA INFORMATION LITERACY

CHIEF GUEST:

Prof. Talat Ahmad
Vice Chancellor, University of Kashmir



GUEST OF HONOUR:

1. Ms. Sushma Chauhan (IAS)
Secretary to Government, Higher Education, JK



SPECIAL INVITEE:

Dr. Yasmeen Ashai
Director Colleges, Higher Education Department, J&K



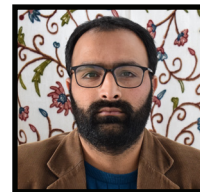
PATRON:

Prof. (Dr.) Mushtaq Ahmad Lone
Principal



CONVENER:

Dr. Danish Nabi Gadda
Head Department of Media Studies



RESOURCE PERSONS

Dr. Sanjay Ranaday	Head Research Centre, Dept of Communication and Journalism, University of Mumbai
Dr. Mangesh Karnadikar	Director Dept of Mass Media, Amity Institute of Mass Media Mumbai
Dr. Aaliya Ahmed	Head Media Education Resarch Centre, Kashmir University
Prof (Dr.) Shahid Rasool	Dean School of Mdia Studies, Central University Kashmir
Dr. Ranbir Singh	Head Dept of Journalism and Mass Communication, PTU, Jalandhar
Dr. Ekta Mahajan	Associate Professor, Dept of Journalism and Mass Communication, PTU, Jalandhar
Dr. Ruheela Hassan	Sr Asst Prof, Islamic University of Science & Technology

ORGANISING COMMITTEE

Dr. Mudasir Sultan	Lecturer Dept of Media studies, Govt Degree College Baramulla
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Dr. Akhtar Bhat	Lecturer Dept of Media studies, Govt Degree College Baramull
Dr. Saima Riyaz	Lecturer Dept of Media studies, Govt Degree College Baramulla

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Dr Afsana Rashid	Assistant Prof, Media Eduaction Resarch Centre, Kashmir University

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Dr Monisa Qadri	Sr Asst Prof, Islamic University of Science & Technology, J&K
Dr Fowzia Afaq	Lecturer Dept of Media studies, Govt Degree College Baramulla, J&K

IMPORTANT DATES

CONFERENCE DATE	NOVEMBER 27TH, 2021
LAST DATE FOR REGISTRATION WITHOUT LATE FEE	NOVEMBER 20TH, 2021
LAST DATE FOR SUBMISSION OF ABSTRACT	NOVEMBER 15TH, 2021
LAST DATE FOR SUBMISSION OF ABSTRACT FULL PAPER	NOVEMBER 20TH, 2021

The abstract should not be more than **250** words in **Times New Roman - 12 Pts** font

Paper shall be sent on e-mail: conferecmedia.gdc@gmail.com, danishgadda@gamil.com

For Query, Call : **+91-9599405268**

Manuscript Requirements:

TITLE: Times New Roman - Size 18 Bold

TEXT: It should include Abstract, Introduction, Methodology, Conclusion,

REGISTRATION FEE

Scholars/Students: 500 (INR)
others: 1000 (INR)
Late Fee: 100 (INR)

Account Details:

Account no:0528040500000579, IFSC code:JAKA0KHOJBG

PUBLICATION OF THE CONFERENCE:

All the accepted papers will be published as a Conference Proceedings/ Book with ISBN number

