

Government Degree College (Autonomous), Baramulla

Semester 6th

Course: Major

Subject: Social Work

Course Title: Community Work & Social Action

SWKC1622M

Credits: Theory-4: Tutorial -2

contact hours: Theory-64; Tutorial- 32

Course Objectives

- Enhance understanding about the concept of community and types of community.
- Broaden understanding about community problems and social work approach to community work.
- Enhance understanding of models, strategies, process and skills involved in working with different communities.

Enhance understanding about the social action as a method of social work and its applicability

Unit – 1: Understanding Communities and Community Work (16 Hours)

- Community Construct – Sociological, Geographical, and Social Work
- Major Forms of Community: Tribal, Rural, Urban (Features and Differences)
- Major Problems of Communities in India – Tribal, Rural and Urban
- Community Work, Community Organization, and Community Development

Unit – 2: Community Work Practice in Social Work (16 Hours)

- Community Work as a Method of Social Work
- Components of Community Work
- Principles of Community Organization (given by MG. Ross)
- Stages in Community Organization Process

Unit – 3: Models and Skills in Community Organization. (16 Hours)

- Jack Rothman's Model – Locality Development Model, Social Planning Model & Social Action Model
- Murray G. Ross' Model – General Content, Specific Content & Process Content
- Skills of Community Worker by Siddiqui, H. Y – I: Rapport Building, Need Identification, Resource Mobilization, Program Planning, Program Management
- Skills of Community Worker by Siddiqui, H. Y – II: Evaluation, Recording, Community Participation, Working with Individuals, Working with Groups, Mobilizing Community Action

Unit – 3: Social Action in Social Work (16 Hours)

- Concept and Objectives of Social Action
- Social Action as A Method of Social Work
- Principles of Social Action given by Britto
- Strategies of Social Action by Lees - Collaboration, Competition, Disruption.

TUTORIALS

(2 Credits=32 Hours)

Max.Marks=50

Min.Marks=20

Tutorials with duration of 32 Hours shall be based on the assignments given during the course. Field tour and report, book review, discussion on select readings, screening of documentaries and other feasible activities that the tutor deems relevant for the course.

Suggested Readings:

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- Adams, Robert, Oominelli, Lena & Payne, Malcom (ed.1), Social Work: Themes, Issues & Critical Debates. Ch. 17, Radical Social Work.
- Cox M. F. & Erlich L, J. (1987). Strategies of Community Organisation. Illinois: F.E. Peacock Publishers.
- D'Abreo, Desmond A., From Development Worker to Activist.
- Dayal, R. 1960 Community Development Programme in India, Allahabad: Kitab Mahal Publishers.
- Dunham, Arthur E. 1970 The Community Welfare Organisation, New York, Thomas Y. Crowell.
- Freire, Paulo. Pedagogy of the Oppressed. Adult Education & Libration Gandhi M.K., Social Service. Work & Reform (3 vols.).
- Gandhi, M. K. Sarvodaya (The Welfare of All), Ahmedabad: Navjivan Publishing House.
- Gangrade, K. D. 1971 Community Organisation in India, Bombay, Popular Prakashan.
- Haynes, Karen S. & Mickelson, James S., Affecting Change, Social Movements Pub. 107 pp.
- Jack Rothman and others (2001). Strategies of Community Interventions & Macro Practices – Peacock Publications, 6th Edition.
- Lal, A. K. 1977 Politics of Poverty: A Study of Bonded Labour. New Delhi: Chethana Publications.
- Mayo H., Jones D. 1974 Community Work, London: Routledge and Kegan Paul.
- McMiller, W. 1945 Community Organisation for Social Welfare, Chicago: University of Chicago Press.
- Murphy, C. G. (1954) Community Organisation Practice, Boston: Houghton Mifflin Co.
- Patnaik, U. and Chains of Servitude, Bondage and Dingwaney, M. 1985 Slavery in India. Madras: Sangam Books Pvt. Ltd.
- Polson and Sanderson. 1979 Rural Community Organisation, New York: John Wiley and Sons.
- Ross Murray, G., (1985). Community Organization: Theory and Principles. New York: Harper and Row Pub.
- Siddhiqui, H.Y. (1997). Working with Community. New Delhi: Hira Publications.
- Ahuja, R. (2012). *Social problems in India*. Jaipur: Rawat Publications.

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- Ferguson, I., & Woodward, R. (2011). *Radical social work in practice: Making a difference*. Bristol: Policy Press.
- Gautam, P. R., & Singh, R. S. (2011). *Social work methods, practices and perspectives*. New Delhi: Anmol Publications.
- Kumar, S. (2008). *Methods for community participation: A complete guide for practitioners*. Warwickshire England: Practical Action.
- Leon-Guerrero, A. (2011). *Social Problems: Community, Policy, and Social Action*. Los Angeles: Sage.
- Rai, D. P., Duggal, A., & Singh, Y. K. (2007). *Community development: Indian universities/training institutes & management colleges*. New Delhi: Shree & Distributors.
- Raju, M. L. (2012). *Community organization and social action: Social work methods and practices*. New Delhi: Regal Publications.
- Sen, A., & Drèze, J. (2011). *The Amartya Sen and Jean Drèze omnibus: Comprising poverty and famines, hunger and public action, India: Economic development and social opportunity*. New Delhi: Oxford University Press.
- Singh, K. K., & Singh, R. S. (2011). *Social work and community development*. Jaipur: ABD.

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Semester 6th

Course: Major/Minor

Subject: Social Work

Course Title: Social Entrepreneurship

SWKC2622M

Credits: Theory -4; Tutorial -2

Contact Hours: Theory-64; Tutorial- 32

Course Objectives

- To familiarize students with the concept of entrepreneurship and entrepreneurship innovation.
- Enhance understanding about social entrepreneurship, evolution, and characteristics.
- Enhance understanding about different approaches and process of social entrepreneurship.
- Enhance understanding about the state of social entrepreneurship in India.

Develop skills needed to facilitate social enterprises in social work agencies.

Unit – 1: Introduction to Entrepreneurship.

16 hours

- Definition of Entrepreneurship
- Entrepreneurial motivation and barriers
- Innovation in entrepreneurship and challenges in innovation implementation.
- Types of Entrepreneurship

Unit – 2: Introduction to Social Entrepreneurship

16 hours

- Social Entrepreneurship and its Characteristics
- Who is Social Entrepreneur – Meaning and Types
- Evolution of Social Entrepreneurship
- Dimensions of Social Entrepreneurship

Unit – 3: Approach to Social Entrepreneurship

16 hours

- System Thinking for Social Innovation
- Social Business Model
- Process of Social Entrepreneurship
- Skills in Social Entrepreneurship

Unit – 4: Social Entrepreneurship in India and Relevance to Social Work

16 hours

- State of Social Entrepreneurship in India
- Social Entrepreneurship in National Policy on Skill Development and Entrepreneurship – 2015
- Social Entrepreneurship and Social Work: Relationship, and Role of Social Worker and agencies
- Essential business Skills for Social Work Managers (by Andrew J Germark)

TUTORIALS

(2 Credits=32 Hours)

Max.Marks=50

Min.Marks=20

Tutorials with duration of 32 Hours shall include field visit of students to a well-functioning social enterprise or an agency working on promotion of social enterprises, followed by case study writing and presentation of the study in classroom.

Suggested Readings:

- Alvord, S. H., Brown, L. D., & Letts, C. W. (2004). Social entrepreneurship and societal transformation: An exploratory study. *The Journal of Applied Behavioral Science*, 40(3).

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- Bharech, Anuja (n.d). 8 Amazing Social Entrepreneurs in India who are Changing the Face of Urban India. Retrieved from: <https://digest.myhq.in/socialentrepreneurs-in-india/>
- Bornstein, D. (1998, January). Changing the World on a Shoestring. *The Atlantic Monthly*, 281: 34–39. Bornstein, D. (2007). *How to change the world: Social entrepreneurs and the power of new ideas*. New York: Oxford University Press.
- Bornstein, D., & Davis, S. (2010). *Social entrepreneurship: What Everyone Needs to Know?* New York: Oxford University Press.
- British Council (October, 2015). *Social Enterprise: An Overview of the Policy Framework in India*. Retrieved from: https://www.britishcouncil.org/sites/default/files/social_enterprise_policy_landscape_in_india_british_council.pdf Catalyst2030. <https://catalyst2030.net/>
- Chaudhary, Bhupinder (et.al). (2012). Right to Sight: A Management Case Study on Aravind Eye Hospitals, <http://www.zenithresearch.org.in/images/stories/pdf/2012/Jan/ZIJMR/36%20Bhupinder%20Chaudhary%20Right%20to%20Sight.pdf>
- Dees, J. G. (1998). *The Meaning of Social Entrepreneurship*. https://centers.fuqua.duke.edu/case/wp-content/uploads/sites/7/2015/03/Article_Deas_MeaningofSocialEntrepreneurship_2001.pdf
- Drayton, W. (2002). *The Citizen Sector: Becoming as entrepreneurial and competitive as business*. *California Management Review*, 44(3)
- Drucker, F. Peter. (1993). *Innovation and Entrepreneurship*. Harper Business: New York
- Economic Diplomacy Division. (2017). *20 Mission Driven Social Impact Innovations*. https://mea.gov.in/Uploads/PublicationDocs/27933_Final_Coffee_Table_Book_2017.pdf
- Hammonds, K. H. (2005, January 1). A Lever Long Enough to Move the World. *Fast Company*, 90. Retrieved from http://www.fastcompany.com/magazine/90/open_ashoka.html.
- Horn, M. Denise. (2013). *Democratic Governance and Social Entrepreneurship*. Routledge: New York.
- Kickull, Jill and Lyons, S. Thomas. (2012). *Understanding Social Entrepreneurship*. Routledge: New York
- Kramer, M. R. (2005). *Measuring innovation: Evaluation in the field of social entrepreneurship*.
- Krishnan, Aravind. (2015). <https://digital.hbs.edu/platform-rctom/submission/aravind-eye-care-system-mcdonaldization-of-eye-care/> Martin,
- R. L., & Osberg, S. (2007). *Social entrepreneurship: The case for definition*. *Stanford Social Innovation Review*, Spring 2007: 29–39
- Ryszard and Nowak, Andrzej. (2012). *Social Entrepreneurship Theory and Practice*. Cambridge University Press: New York

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- Andrew J Germark (2015) *Essential Business Skills for Social Work Managers – Tools for Optimizing Programs and Organizations*. New York, Routledge.